
TÜRKİYE HIGHLIGHTS SUPPORT FOR BOOSTING TOURISM IN TRNC WITH CYPRUS' DRIVE □□□□□□

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Vice President Cevdet Yilmaz underlines tourism campaigns in Turkish Republic of Northern Cyprus to reposition the country with its unique island identity

Turkish Vice President Cevdet Yilmaz on Friday highlighted Türkiye's support for boosting tourism in the Turkish Republic of Northern Cyprus (TRNC), emphasizing the new Tourism Master Plan and the "Island Cyprus" campaign as key steps to strengthen the sector.

Speaking at the Istanbul launch of the new Island Cyprus brand, created to promote TRNC tourism, Yilmaz said having a tourism master plan was extremely valuable and encouraging.

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