
**THE EU'S TRANSATLANTIC STRATEGY IS BROKEN: IT COURTS MAGA POWERBROKERS
AND SIDELINES AMERICA'S OPPOSITION**

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Since Donald Trump's return, Europe has consistently failed to get into the rooms where straight answers exist.

When EU trade commissioner Maroš Šefčovič travelled to Washington in February 2025 for talks with US commerce secretary Howard Lutnick, National Economic Council director Kevin Hassett, and US trade representative Jamieson Greer, he left with a false sense of positive momentum.

When EU foreign affairs chief Kaja Kallas flew to Washington that same month to meet with secretary of state Marco Rubio, she found the meeting cancelled.

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